



Business Meeting Minutes
Wednesday, February 10, 2016
Business Meeting, 7:30 p.m. – 8:30 p.m. at Bean Road Nursery

1. Agenda preview
2. Review meeting minutes of January 13, 2016 – Meeting minutes were approved.
3. Financial Report – Barb McMonagle provided a financial overview to the group.
4. Executive Committee – Rob Hayes presided over meeting in Kim’s absence.
5. Current Issues
 - Review Center Point Plan Draft and Discussion – a presentation was made to discuss the current proposed Center Point Plan. This presentation was extremely helpful in showing what the village might look like in a future state, by showing density overlays to the current undeveloped areas. In our opinion, the proposed plans created by John Kennedy & Associates and the Montgomery County Planners are too dense, especially in the outlying areas. We would expect the highest density in the center of the village area. Equally important, we don’t like the trade- offs being recommended for allowing higher density in some areas and would like to see the Transferrable Development Rights (TDR’s) used more. Also, this alternate plan presented better ways to incorporate the historical homes along both Skippack Pike and Valley Forge Roads. Lisa Kantowitz, our social media chair, will post some of the historical homes on the Friends of Worcester Facebook page.
 - Discuss banking institution - the board and meeting attendees discussed switching from our big bank to a smaller local bank, Ambler Savings Bank, in Fairview Village to create better local partnerships. A motion was made by Board Member Stuart Land and seconded by Secretary, Jim Phelan. Motion passed and Michelle will contact Ambler Savings Bank to get all the necessary paperwork drawn up.
6. Education & Outreach – Wini Hayes
 - Arbor Day Advertisers – Michelle provided an update that Arbor Day would take place end of May, due to all the PSSA testing going on over April and the beginning of May. Marie and Michelle are working on advertisers for the Arbor Day bags.
 - Business Sponsorship Program & Logo Update – Stuart provided an update on the business logo and the window stickers were ordered and Michelle is working with new printer on literature. Stuart also mentioned an idea about having a neighbors corner on the website or in the newsletter. Everyone thought that was a great idea where the Worcester businesses could describe their business as it relates to the future of Worcester.
 - Spring Newsletter ideas – 20th Anniversary edition with FOW’s Accomplishments and History, open space support from residents, Board Member Bio’s (website only), WHS corner for updated events, permanent tax incentive short article. Michelle will send out a timeline to the group including who is authoring what article.
7. Worcester Land Preservation Fund – Wini Hayes to provide an update at next month’s meeting.
8. Social Media Updates – Lisa Kantowitz posted updates, meeting reminders, and any photos on the Facebook page.
9. Township Reports – Rob Hayes provided update on township meetings.
10. Open floor and new business - Barb and Michelle provided an update on the website being updated to move to the “responsive” platform. Google is setting the industry standard for mobile platforms. Michelle and Barb are working with Bergey’s Creative Group on this.

Future Meetings and Events:

April 13th at 7:30 p.m.

May 11th at 7:30 p.m.

June 4th – Farmers’ Union Horse Show

